

Organization

Splash Entertainment, an animation studio that produces children's TV series

Challenges

- Decentralized infrastructure negatively impacted on productivity and management costs
- Struggled to meet performance and capacity requirements

Solution

- Infotrend EonStor DS 3024 and JB2024
- ATTO Celerity 16Gb/s HBA & FibreConnect 16Gb/s switches
- Tiger Technology's Tiger Serve

Benefits

- Industry-proven components provided a reliable centralized storage space.
- A fully consolidated storage solution improved studio operations and productivity

Splash Entertainment moves to Infotrend, ATTO Technology and Tiger Technology solutions for better storage integration and performance

"Thanks to this new solution, we now have a properly combined storage solution for our general data storage and post production tasks, and are more capable of being a market leader in the animation industry." – said Mr. Patrick Coy, Director of Technology at Splash Entertainment.

Specializing in children's entertainment, Splash Entertainment is an innovator, developer, and producer of original animated television series, properties and brands that are implemented across all digital platforms of media. The company's library contains content airing in more than 160 territories worldwide.

Integration, reliability and speed

Splash was using five different storage platforms (HP MAS 1500, Avid ISIS, Drobo...) scattered about their data center, with only one staff member responsible for maintenance. Their data center was storing data for general company operations and post productions, however, it stopped being able to accommodate higher performance and capacity demands necessary for better studio operations and data-rich editing tasks.

An industry-proven storage package – Infotrend, Tiger and ATTO

After considering alternatives from other major storage providers, Splash decided to deploy a storage solution combining Infotrend EonStor DS RAID storage systems, Tiger Technology's Tiger Serve and ATTO's 16Gb/s FC connectivity solution — all industry-proven data solutions offered by MotionMedia, a well-known authorized reseller of media and entertainment software and hardware for film, television and video games.

Staying competitive with the perfect storage solution

With the new bundle package provided by MotionMedia, Splash moved off of old, slow and unreliable storage to a single, combined storage solution allowing general operation and post production and editing tasks to coexist with high performance and better reliability, which enhanced their productivity

About Splash Entertainment

Specializing in children's entertainment, Splash Entertainment is an innovator, developer, and producer of original animated television series, properties and brands that are implemented across all digital platforms of the media. The company's library (500 half hours) contains content airing in more than 160 territories worldwide. Learn more at <http://www.splashentertainment.com>.